



CLIENT	PROJECT	DATE	PROJECT DESCRIPTION
Press, Bloggers, Partners, Social Influencers	Bike Photography Tours Press Kit	10.8.2017	Quick overview description to help you decide if your audience would be interested in a full article or interview.

Thank you so much for your interest. Contact me directly ([or use the calendly link](#)) to schedule an interview or casual conversation if you have any questions about the material here.

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[Schedule with me on my Calendly](#)

General Description and Talking Points for Bike Photography Tours

A bike photography tour is a bicycle vacation that is organized for photography enthusiasts. We ride for escape and adventure; not for stats or bragging rights. Instead of choosing whether to spend your personal holiday on a cycling vacation or on photography travel, combine them both into one trip.

Tagline: “Cycling and photography adventures for active travelers”

These are the most common general overview questions. [You can download a full FAQ prepared for press here.](#)

Why does the bike photography tour exist?

I decided to create the bike photography tours when I couldn't find a cycling vacation that caters to photography enthusiasts. I love to travel. I love to ride. I love to practice my photography - especially when I travel. Well, I just don't have time to dedicate a vacation/holiday to each of those interests every year, and most people don't either. I have tested variations of this idea on my own rides and travel, and I extensively scout and plan tours before rolling them out to the public.

Who is this for? What kind of people take a bike photography tour?

These trips are not aimed at drawing in professional photographers or competitive cyclists. The vast majority of both cycling and photography enthusiasts worldwide

largely practice for their own enjoyment rather than as a profession. We do these things because they help us to stay fit, be creative, enjoy life, and connect with other people who experience the world in the same ways that we do. A maximum group size is 14 people. Couples with split interests are welcome. If one partner is a cyclist and the other is a photographer, the trip will satisfy both.

What is the cycling experience like?

The cycling experience is designed for riders comfortable riding 25-50 miles / 40-80 km per day over flat or hilly terrain. Arriving to a tour fit and ready to ride also is important so guests are not completely tired after a ride, and still have energy to enjoy the photography sessions.

Newer model bikes are provided that are designed for performance and comfort over longer distances. Most commonly these are [Giant Defy Advanced](#) and/or [Cannondale Super6 Evo](#) models. I have ridden enough crappy rented bikes that I won't subject myself or guests to something that's not a joy to ride. Guests certainly can bring their own bike at their own expense and are responsible to have it there when the tour departs.

We have rest days at locations that warrant more time for photography exploration. I never want to rush through a location and miss the chance for making quality photos. If there is bad weather; usually we do photo review and editing sessions, or sometimes we go out and make photos if the landscape or cityscape is interesting given the weather conditions.

What is the photography experience like?

All levels of photographers are welcome. If you have been practicing for at least six months and can operate your camera in manual mode then you will get a lot out of these trips. Beginning photographers should stay with the group to ask questions, learn from the group leaders, and learn from other guests. Advanced photographers may prefer to explore on their own during photography sessions.

Photography sessions are at the beginning or end of each day, and this time is solely dedicated to making images. The best light for photography is in the morning and



evening. Dates for trips are planned when weather will be between 60-80 degrees F / 16-37 degrees C during mid-day hours so we're not too hot or too cold during ride times. Guests do not have to ride with their camera gear or plan to stop and walk around taking photos while they're in full cycling kit. Baggage and camera gear is transported by support vehicles. When you're on the bike your only responsibility is to enjoy the ride. Somebody else will take care of all logistics.

Logistics & Support for the tour

Hand your baggage and camera gear to one of our support staff before we start the ride. They will load it on our transport vans, you retrieve your bike from them and enjoy the day. Pick up your gear when we arrive at our location for the evening. **Someone will be with the bikes and photography gear at all times.** One of our own guides/drivers will be with the bikes during daylight and at night the bikes will be locked up. The same goes for photography gear - bags and cameras in the support van will be with one of our people at all times.

While these are not luxury or foodie tours I have done my share of budget traveling and now insist on 3.5 to 4 accommodation always. Since we are only sleeping 1 or 2 nights at each location, luxury seems unnecessary but I want everything very clean and comfortable. We try to eat local cuisine whenever possible. We are rarely in a location so exotic that we can't meet everyone's needs. That said, this is not a culinary trip. While I like to have excellent meals; especially for dinners, we want to spend leisure time making photos rather than waiting for hours on table service.

Tour Partners and Guides

Having a local guide, photographer, or cyclist along with us is very important. Sometimes we get all three. I no longer experience the confusion and anxiety that used to overtake me when I set foot in a strange country where everything is foreign to me. That's how I knew I was ready to take on this venture. I now get excited to introduce a location to other travelers who are eager to explore the world with me. But I am no replacement for a guide who is native to the location. I could just rent the bikes to take people on a tour myself and the trips would cost slightly less. But the point of the tours is to give people an experience that would be impossible to do on their own. The stories,



the culture, the knowledge, and the color that a local guide can add give the tours that richness I'm looking for to deepen our shared experience. Maybe I'm waxing cheesy here, but I think without that local flavor you're just riding your bike in a different place.

Links & Resources: [download zip with full press kit](#)

[Website and direct links to tours people can book now](#)

[All Press Kit Resources \(logos, images, articles, videos\)](#)

[Description and Talking Points](#)

[FAQ prepared for press](#)