



PARTNERS	PROJECT	DATE	PROJECT DESCRIPTION
Press, Bloggers, Partners, Social Influencers	Bike Tours Press Kit	10.8.2017	Quick overview description to help you decide if your audience would be interested in a full article or interview.

Thank you so much for your interest. Contact me directly ([or use the calendly link](#)) to schedule an interview or casual conversation if you have any questions about the material here.

Kevin Wenning | 1-303-478-0619 cell or WhatsApp | kevin@IntentionallyLost.com | Skype: kevin_wenning
[Schedule with me on my Calendly](#)

Intentionally Lost Bike Photography Tours 400 word summary article

Tagline: “Cycling and photography adventures for active travelers”

Not all travel or travelers are created equal. When Intentionally Lost founder Kevin Wenning couldn't find an organized cycling vacation that supported his passion for photography he decided to create his own. Do you ride? Do you practice, or are you learning photography? Then you might appreciate a [bike photography tour organized for cycling and photography enthusiasts](#).

All tours are fully supported with vans and staff to carry your luggage and camera gear. Bike photography tour itineraries include moderate to challenging rides, photography stops in the morning or evening of each ride day, and rest days to photograph, relax, or review and edit images. All levels of photographers and riders are welcome.

You don't have to make photos that win awards or ride competitively to enjoy these trips. Cycling routes are designed to appreciate the landscape and the location; not to crush your distance and elevation ride stats. These bike photography tours are “athliesure” travel. You should train before going on a trip, but you won't need so much recovery time that you can't enjoy the photo stops. Recreational cyclists will enjoy their days on the bike and still have enough energy to enjoy the time that is set aside for photography.

So what is the photography like? This is not a cycling tour where you breeze through tourist stops with a camera in your jersey pocket and take some snapshots during lunch. Time is dedicated each day to explore unique locations with your camera, and photo instruction is included in the tour cost. [These 10 quick questions will give you a good idea of whether or not you would enjoy this type of travel](#).



Ride for escape and adventure; not for stats or bragging rights. You don't want to just go somewhere, you want to experience it. Instead of choosing whether to spend your holiday on a cycling vacation or on photography travel, combine them both into one trip. Have your active vacation and stimulate your creative energy at the same time with a group of people who share your passions for travel, cycling and photography.

Links & Resources: [download zip with full press kit](#)

[Website and direct links to tours people can book now](#)

[All Press Kit Resources \(logos, images, articles, videos\)](#)

[Description and Talking Points](#)

[FAQ prepared for press](#)